



November 03, 2011 09:30 ET

Gold Reach Resources Selected for British Columbia's Mineral Investment Mission to China

VANCOUVER, BRITISH COLUMBIA--(Marketwire - Nov. 3, 2011) - Gold Reach Resources Ltd. (TSX VENTURE:GRV) is pleased to announce that it has been selected to join British Columbia's Mineral Investment Attraction Mission to China, led by Premier Christy Clark and Minister Pat Bell next week in Asia.

Gold Reach will be showcased in an exhibit space under the BC booth at the China Mining Congress & Expo and will attend the Canada Mineral Investment Forums taking place in Beijing and Hong Kong. These events are being organized and co-hosted by the government of British Columbia, Natural Resources Canada, the Canadian Embassy in Beijing and the Consulate General in Hong Kong. Management is excited about this great opportunity to profile Gold Reach and its BC exploration projects to Asian Investment Institutions. The China Mining Conference is being held in Tianjin from November 6 to 8 and the Canada Mineral Investment Forum is held in Beijing on November 10 and in Hong Kong on November 14 and 15.

Conrad Swanson reports, "Asia's investment community has become increasingly involved in the base and precious metals space and we are proud to be selected to highlight our properties within the British Columbia Booth. We will focus on the fact our recent drilling results show that the Seel deposit hosts significant gold credits in addition to copper, silver and moly resources and is located within 8km of the producing Huckleberry Mine."

Highlights from this year's drilling and field work include over 10,000m of drilling which expanded the depth, width and length of the Seel deposit as well as soil sampling at the Ox deposit (4km north of the Seel deposit) which identified a copper-in-soil anomaly that is over 800 metres long by 250 metres wide and coincides with a historic induced polarization chargeability anomaly (see news October 25, 2011). In addition, a further 15 drill holes have been submitted for assaying, which management expects to receive results later this year.

Gold Reach Resources is a Canadian Exploration company with two 100% owned high priority projects located in British Columbia. The company is currently focused on the resource expansion and possible development of its 19,000 hectares, 100% owned Oosta Lake Property which hosts the Seel and Ox Projects for a combined 86 million tonnes of porphyry mineralization identified in two NI 43-101 reports from 2008.

ON BEHALF OF THE BOARD OF DIRECTORS

Conrad Swanson, President

Safe Harbor Statement: The Company relies upon litigation protection for "forward-looking statements." The Company undertakes no obligation to update these forward-looking statements in the managements beliefs, estimates obligations or other factors should change.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.

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